



DEPARTMENT OF TRANSPORTATION  
DRIVER AND MOTOR VEHICLE SERVICES  
1905 LANA AVE NE, SALEM OREGON 97314

# CUSTOM PLATE APPLICATION

Please read the information on the front and back of this form.

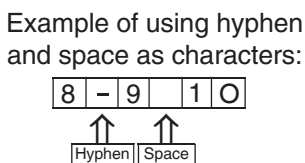
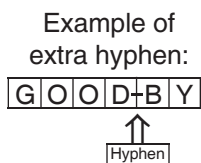
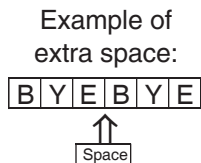
CURRENT OREGON PLATE NUMBER		OWNER NAME	CUSTOMER NUMBER
YEAR	MAKE	VEHICLE IDENTIFICATION NUMBER	

**1. Plate type:** (Check only one box.)

- Tree** - Available for passenger vehicles **only**.
- Salmon** - Available for passenger vehicles **only**. Requires additional surcharge of \$30 for a two-year period or \$60 for a four-year period at initial issuance and \$30 surcharge at each renewal.
- Crater Lake** - Available for passenger vehicles **only**. Requires additional surcharge of \$30 at initial issuance only.
- Cultural** - Available for passenger vehicles **only**. Requires additional surcharge of \$30 at initial issuance and at each renewal.
- Wine Country** - Available for passenger vehicles **only**. Requires additional surcharge of \$30 at initial issuance and at each renewal.
- Trail Blazers** - Available for passenger vehicles **only**. Requires additional surcharge of \$40 at initial issuance and at each renewal. *Note: Depending on the length and spacing of the custom plate configuration you request, it may cover the Trail Blazers logo. See sample custom plate at [www.oregondmv.com](http://www.oregondmv.com). You may request to have your configuration right justified IF you have 5 characters or less.*
- Yellow** - Available for motor homes, travel trailers, campers, motorcycles, and mopeds **only**.

**2. Instructions:**

- a. You can have up to six (6) characters and one extra space or hyphen.
- b. With the exception of the hyphen, **NO** special characters or punctuation marks are allowed, such as #, !, \$.
- c. You must have at least one letter or number. Each block can have a letter, number, hyphen, or be blank.
- d. You **cannot** use three numbers followed by three letters **or** three letters followed by three numbers.
- e. Be specific about where you want any spacing. Otherwise, all characters will be centered on the plate.
- f. If you use all six blocks and want to use a space or hyphen, draw an arrow to show where you want it.
- g. Write clearly, distinguish Z from 2, S from 5, I from 1.



**3. Plate Choices:** (Listing three choices will shorten the time involved if your first choice not approved.)

**- PLEASE READ THE INSTRUCTIONS ABOVE AND ON THE BACK OF THIS FORM -**

**First Choice**

➡ 

--	--	--	--	--	--

**Second Choice (Optional)**

➡ 

--	--	--	--	--	--

**4. If none of my plate choices are available:** (Check only one box.)

- Send me a new custom plate application so I can request additional plate choices.
- Issue regular \_\_\_\_\_ plates and refund me the excess fees.  
(Choose one: Tree, Salmon, Crater Lake, Cultural, Wine Country, Trail Blazers)
- I want to keep the current plates on my vehicle. Renew them, if needed, and refund me the excess fees.

I agree that the plate choice(s) listed above are accurate as recorded.

PRINT NAME	TELEPHONE NUMBER	EMAIL ADDRESS
SIGNATURE <b>X</b>	DATE	

**CUSTOMER NUMBER:** This is your Oregon driver license, instruction permit or identification card number. A business or organization should use the customer number assigned by DMV.

**HOW TO APPLY:** Mail this application, a title or registration application, fees, and any other requirements to DMV Custom Plate Desk, 1905 Lana Avenue NE, Salem OR 97314, or take them to a local DMV office. Title and registration applications are available at all DMV offices and on our website at [www.oregondmv.com](http://www.oregondmv.com). If you purchase a car from a dealer, they may submit the application for you.

**APPLICATION PROCESSING:** Your custom plate will be sent to you as soon as it is received from the manufacturer. The processing time is a minimum of 8-10 weeks from the date DMV orders the plates.

**CUSTOM PLATE FEES:** Custom plates cost \$50 per year of the registration period at initial issuance and with each renewal. This is in addition to the registration fee, the plate fee and any applicable surcharge for special plate backgrounds. The extra fees you pay for custom plates fund Oregon passenger rail programs.

**CUSTOM PLATE:** A custom plate lets you choose the letters and numbers you want, within certain limits. DMV will not issue more than one set of plates with the same combination of letters and numbers. DMV will deny requests for combination of letters and numbers that may be viewed as objectionable. Objectionable combinations include those that would, by means of foreign or slang words or phrases, by use of phonetic, numeric or reverse spelling, or when viewed as a mirror image, have the effect of alarming, threatening, offending, or misleading a reasonable person. Such choices may include, but are not limited to, combinations of letters and/or numbers that:

- Refer to intimate bodily parts or to sexual or excretory functions;
- Refer in an alarming or offensive manner to a person or class of persons on the basis of race, color, gender, ethnic heritage, national origin, or other characteristic;
- Suggest that the vehicle to which the custom plate is issued is an official vehicle of a public agency when it is not;
- Refer to illegal acts; or
- Refer to alcoholic beverages or controlled substances or paraphernalia used in the consumption thereof. (This long standing restriction remains in place for all backgrounds, including Wine Country.)

**YOUR PLATE CHOICE WILL BE MADE AVAILABLE TO OTHER APPLICANTS IF:**

- You do not renew your custom plate within 30 days after it expires; or
- Your custom plate and registration are canceled by DMV for reasons other than the above; or
- You surrender your custom plate to DMV.

**SALE OF VEHICLE:** If you sell a vehicle that has custom plates and you want to keep the plates, you must remove them from the vehicle. If you leave the plates on the vehicle when it is sold, the plates will remain on that vehicle and if the registration is still valid, you will not be able to have the same plate configuration.

**PLATE TRANSFER:** If you are converting your current Oregon plates to custom plates and transferring the plates to another vehicle, you will need to contact DMV for instructions and applicable fees.

**SURRENDERING CUSTOM PLATES:** Custom plates may be surrendered and exchanged for regular registration plates at any time. We do not refund or credit you for any unexpired portion of the custom registration, so you may wish to surrender or exchange a custom plate when you are due to renew your registration.